

## Message Text

UNCLASSIFIED

PAGE 01 MANILA 12748 130925Z

15

ACTION CU-04

INFO OCT-01 EA-07 ISO-00 /012 W

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P 130902Z NOV 73

FM AMEMBASSY MANILA

TO SECSTATE WASHDC PRIORITY 9144

INFO USIA WASHDC

UNCLAS MANILA 12748

E.O. 11652: NA

TAGS: OEXC, RP

SUBJ: POSSIBLE PARTIAL IV GRANT: HERMENEGILDO RIVERA

1. MR. HERMENEGILDO RIVERA (B. 1938), CHIEF OF CORRESPONDENTS RADIO STATION DZHP AND RADIO MINDANAO NETWORK/INTERISLAND BROADCASTING CORP (RMN/IBC) WILL VISIT US FOR ABOUT FOUR WEEKS BEGINNING LATE NOVEMBER UNDER SPONSORSHIP NETWORK AND PHIL. DEPT. OF PUBLIC INFORMATION (DPI), WHERE HE ALSO WORKS AS CONSULTANT. RMN/IBC MANAGEMENT HAS APPROACHED EMBASSY FOR ASSISTANCE IN ARRANGING VISITS FOR RIVERA TO US RADIO AND TV STATIONS. HE TENTATIVELY PLANS VISIT NYC, WASHINGTON, CHICAGO, SAN FRANCISCO AND HONOLULU, BUT FINAL SCHEDULE WILL BE FLEXIBLE.

2. DZHP IS LEADING NEWS STATION IN PHILS. AND MOST IMPORTANT OUTLET FOR LOCALLY PRODUCED USIS PROGRAMS AND VOA MATERIALS. RIVERA IS DIRECTLY RESPONSIBLE FOR CONTENT ALL NETWORK RADIO AND TELEVISION NEWS PROGRAMS.

3. ACTION REQUESTED: PLEASE ADVISE ASAP POSSIBILITY ARRANGING BRIEF IV PROGRAM (10-21 DAYS) DURING PERIOD RIVERA'S US VISIT. POST UNDERSTANDS LEAD TIME EXTREMELY SHORT BUT CONSIDERS IT HIGHLY DESIRABLE ACCOMMODATE RIVERA VIEW OUR RELATIONSHIP WITH NETWORK AND RIVERA'S OWN POTENTIAL IN PHIL. BROADCASTING. IF PROGRAM POSSIBLE, NOMINATION WILL FOLLOW SOONEST.

SULLIVAN

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## Message Attributes

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